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## Sascha Hitsch Placed in Charge of xSuite Group's DACH Sales

New Sales Director brings strong expertise in AI, machine learning and holistic services to the sales team of software vendor and SAP partner xSuite

Ahrensburg, Germany, 04 September, 2023

**Software manufacturer xSuite Group has made a new appointment to its sales management team in the German-speaking region. On 1 September 2023, Sascha Hitsch (45) will assume the post previously held by Tobias Neumann, who will be taking on new professional challenges after eight years at xSuite. Sascha Hitsch has been working in sales for over 20 years and has excellent know-how in building and coaching sales teams, both on the national and international level. Through his work with EMEA and US teams, he has acquired substantial experience in these areas in particular. Expanding and intensifying customer care will be one of his key focuses at xSuite Group.**

Sascha Hitsch formerly worked at NetApp Deutschland GmbH, where he was responsible for business development in the DACH region as an AI Sales Specialist. Previous positions include Sales Manager Germany (Managed Services & Professional Consulting) at Axians Cloud & IT-Automation GmbH and Sales Manager at AXIANS IT Solution GmbH.



Sascha Hitsch, new Sales Director at xSuite

Thomas Radestock, Chief Sales Officer at xSuite Group: “With Sascha Hitsch, we have won over an extremely experienced sales expert. His skills in AI and modern data analytics will be of great value to us in the DACH region as we are continuously expanding our business with software solutions that increasingly rely on AI.” Sascha Hitsch: “With its technically leading add-ons for SAP user companies on the verge of upgrading to the new S/4HANA product generation, xSuite Group is one of Germany’s most promising software companies in the SAP arena. I’m excited to be on board and look forward to the projects ahead.”

#### The xSuite Group at a Glance

- Founded in 1994
- Producer of the xSuite® software
- Expert for Accounts Payable Invoice Automation (APIA) and end-to-end P2P processes in SAP
- All software components (capture, workflow, archiving) and services from one source (implementation, consulting, training, support)
- Cloud and on-premises solutions
- Managed services (for customers with xSuite solutions in the SAP area)
- 1,300 realized projects in more than 60 countries
- SAP Partner
- Corporate offices in Germany, Denmark, the Netherlands, Singapore, Slovakia, Spain and the U.S.A.
- 230 employees worldwide
- Generated revenues over EUR 43 million in 2022

#### Contact headquarters:

xSuite Group GmbH  
Barbara Wirtz  
Tel. +49 4102 88 38 36  
barbara.wirtz@xsuite.com  
www.xsuite.com